

**Climate Justice Coalition Communications & Digital Engagement Officer**

JOB DESCRIPTION AND PERSON SPECIFICATION

**Job title:** Climate Justice Coalition Communications & Digital Engagement Officer

**Contract:** 3 days a week, **f**ixed Term (1 year) with a view to extending subject to funding

**Reporting to:** CJC Coordinator

**Salary: £35,533.07 (pro rata)** rising on an annual incremental basis. War on Want also offers a 6% contributory pension scheme

**Holidays:** 27 days annual leave (pro rata) which includes four closure days over the Christmas period; rising to 29 days after three years’ service and 30 days after five years

**Hours:** 21 hours per week with some weekend and out-of-hours work required, for which time off in lieu will be given. A job share may be considered for the right candidate(s).

**Based at:** War on Want’s head office is at 44-48 Shepherdess Walk, London N1 7JP. We are currently working from home but aim to move to flexible working/hybrid working arrangements soon. You will also be expected to undertake some travel around the UK in the course of your work

**Deadline for receipt**

**of applications: 12 noon, Friday 5 August 2022**

**Interviews:** **Week commencing 8 August 2022**

**About The Climate Justice Coalition**

The Climate Justice Coalition is a broad civil society climate justice coalition that brings together NGOs, faith groups, trade unions, direct action groups, student and youth, feminist, migrant and racial justice, grassroots and international climate justice networks that has operated as the COP26 Coalition for the last two years to co-ordinate activities and actions around the UN COP26 Summit that was held in Glasgow in 2021.

Together we mobilised for the biggest ever climate demonstrations in Britain, which saw 150,000 people on the streets of Glasgow, more than 80 actions across the country and more than 300 around the world as part of a Global Day of Action for Climate Justice. Building on our From the Ground Up I (November 2020) & II (April 2021) global digital gatherings we organised a hybrid in-person and digital People’s Summit in Glasgow during COP26 bringing together movements from around the world and reaching tens of thousands. Our daily COP26 Movement Assemblies sought to bring activists together from across our movements to address and debate key climate justice issues, and with our wider communications work broke down barriers between inside the negotiations and the movements outside. We provided crucial immigration, visa and travel support for global South delegates and activists to navigate the barriers of the British immigration system and enable greater participation in and around the summit.

**The Purpose of this role**

Harnessing the momentum and movement building from the last two years of organising together, the Communications & Digital Engagement Officer will build on our groundbreaking communications work, supporting the Coalition to engage with new and existing audiences around its strategic aims and key moments, in support of the demands of the international climate justice movement.

The work of the Coalition in the coming year will focus on mobilising the climate justice movement around key moments including COP27, learning and strategising together in our movements and beyond, and supporting the establishment of anti-racism and disability justice caucuses.

This is an exciting opportunity to work with diverse organisations, networks and movements across Scotland, England and Wales, and internationally, to help strengthen the climate justice movement as a key legacy of the Glasgow talks.

The post-holder will work with and alongside other key stakeholders such as NGOs, faith groups, trade unions, direct action groups, student and youth, migrant and racial justice, grassroots and international climate justice networks to ensure that our key mobilisations and messaging both integrate and centre climate demands, and anchor a ‘movement of movements’ approach.

The ideal candidate will be an excellent networker, highly organised, with a strong track record of planning and delivering communications and online engagement strategies. Reporting to the Coalition’s London based Coordinator, also hosted by War on Want, the role will work closely with Coalition groups: especially the Mobilisations working group and the Coordination Committee.

**Key Tasks and Responsibilities**

The Communications and Digital Engagement Officer will:

• Lead on wide ranging communication and promotion of the Coalition’s activities including creating, editing and publishing content, and campaign calls to action

• Work with the Mobilisations Working Group and Coordination Committee to deliver a mass, decentralised, mobilisation across Scotland, England and Wales for COP27, taking the lead from the COP27 Coalition to build support for its messaging and demands across the Coalition.

• Work with the Coordination Committee to develop key Coalition messaging for public audiences.

• Manage and grow our social media presence by generating content including for Twitter, Facebook, and Instagram

• Draft and schedule social media content in collaboration with Coalition groups around key moments

• Work with media partners to create and distribute video content for key moments and political education.

• Draft, edit, set up and coordinate email actions, in conjunction with groups and colleagues across the Climate Justice Coalition.

• Develop and lead on a communication strategy to enable and support engagement by new and existing actors, helping to ensure a diverse turnout at mobilisations and events.

• Facilitate the coordination, effective and functioning of the Communications Working Group, liaising with the overall Co-ordination Committee of the Climate Justice Coalition.

• Create processes within the Coalition to coordinate the collective communications power of member groups and networks to amplify coalition content effectively.

• Proactively work to secure positive media coverage to raise the Coalition’s profile and maximise support for its work, particularly around key moments.

• Respond to incoming media enquiries in a timely and effective manner, acting as a first port of call for journalists.

• Support and develop our media spokesperson network.

• Ensure the ongoing development and maintenance of the CJC website.

• Manage the Communications and Digital budget and assist in reporting to funders.

• Recruit, train and manage volunteers as needed.

• Engage effectively with groups and networks under-represented in mainstream climate and environmental movements, such as migrant and ethnic minority groups and those representing poor and working class communities.

• Work to the principles of the Climate Justice Coalition and to support its wider aims as required.

• Travel within the UK as required, with occasional out of hours work (for which time off in lieu will be granted).

• All other duties as required by the Coordination Committee commensurate with the post.

**Person Specification**

Significant, demonstrable and relevant experience including the following:

• Developing and implementing digital engagement strategies

• Working collaboratively in a team

• Managing volunteers

• Managing finances & budgets

• Facilitation & collective decision-making processes

• Working within coalitions or networks

• Working with frontline communities and marginalised groups

• Experience of managing and updating websites

• Experience of using social media channels in a professional capacity to engage and mobilise audiences

• Working in a busy communications or digital campaigner role

**Skills:**

• Excellent written and oral communication skills

• Excellent copywriting, editing and proofing skills, with exceptional attention to detail

• Experience of turning complex subject matter into accessible copy for diverse audiences

• Experience designing graphics for social media and print with applications like Canva and Illustrator and (desirable) Video editing skills

• Experience of designing and running digital mobilisation campaigns

• Experience of using analytics and reporting tools to monitor, evaluate, and develop digital communications.

• Digital fluency and strong IT skills including graphic design skills

• Highly organised, able to manage competing priorities and meet tight deadlines

• (Desirable) Experience of media coordination including liaising with journalists

**Knowledge:**

• Understanding of and demonstrable commitment to climate justice

**Personal attributes:**

• Innovative and imaginative in solving problems

• Naturally collaborative and a team player – ability to make and maintain effective contacts and relationships and build trust amongst different actors

**Equal Opportunities**

The Climate Justice Coalition would particularly like to encourage applications from people of colour / black or brown people and people most impacted by climate change or impacted by other kinds of environmental, social, and economic injustice who are currently under-represented in the climate and environmental movements in the UK. The successful candidate will be selected on the basis of how well they fit the person specification, as judged by their application and interview. Where two or more candidates are judged to be of equal merit, priority may be given to a BAME or migrant candidate as these groups are currently under-represented in the climate and environmental movements in the UK.

We are unable to arrange work permits for applicants without the right to work in the UK