

# Senior Campaigner – Economic Justice 6 months maternity cover

## JOB DESCRIPTION AND PERSON SPECIFICATION

**Job Title:** Senior Campaigner – Economic Justice

**Contract:** Fixed term maternity cover for 6 months

**Reporting to:** Director of Campaigns, Policy & International Programmes

**Salary:** £42,785.43 increasing on an annual incremental basis, plus 6% non-

contributory employer's pension

Holidays: 27 days' annual leave, including four days over the Christmas period; rising

to 29 days after three years' service and 30 days after five years

**Benefits:** Interest-free loan for season ticket or bicycle purchase

**Hours:** 35 hours per week. Some weekend and out of hours working is essential,

for which time off in lieu will be given. Real consideration will be given to

applicants seeking to fill the post on a part time basis

**Based at:** Currently working from home with the potential to work from War on

Want's head office, 44-48 Shepherdess Walk, London NI 7JP

**Responsible for:** Volunteers from time to time

Deadline for receipt of applications: 5pm 14 February 2024

## .JOB DESCRIPTION

War on Want works to challenge the root causes of poverty, inequality and injustice through partnership with social movements in the Global South and by running hard-hitting campaigns in the UK in support of radical change.

Our economic justice work focuses on developing policies and campaigns that press for meaningful change on issues related to the global economy. We have focused on campaigns for a living wage, and on the protection of workers' rights in corporate global supply chains, we also

work to hold corporations to account by exposing their abuse of the tax system. We believe the global economic system underpins the multiple crises of poverty, inequality, injustice and climate breakdown, rigged to benefit rich elites and profit-driven corporate interests. Our economic justice work is now focused on developing campaigns on tax, trade and debt justice as measures to transform economic policies to redistribute power and wealth for the benefit of the majority.

In recent years, War on Want has increasingly focused on the climate crisis as the most pressing ethical and political issue of our time. It is a crisis that is deeply connected to rising inequality, poverty and injustice, disproportionately impacting the world's poorest and most marginalised. We have worked closely with allies and in coalitions to draw attention to the need for a radical, interconnected and ambitious transformation, by calling for a radical Global Green New Deal, recognising that policies and proposals to reduce global warming will only work if they are coupled with measures to fix the global economy, to reduce poverty and inequality, and to work towards a just transition for all. We see these crises as intersectional, and directly linked to our work on economic justice.

We are looking for a skilled campaigner with knowledge and experience of working on related global justice issues, experience on economic justice will be an advantage. This is a maternity cover role for six months initially, and will focus on delivering our ongoing policy and campaigning work focused primarily on tax justice, including its interlinkages with climate justice, but may include developing work around other aspects of economic justice, such as corporate accountability, trade justice and debt justice. The successful candidate will be responsible for picking up ongoing campaigning in the UK for a UN Tax Convention and against corporate tax dodging, developing a campaign on tax and climate justice, as well as ensuring the integration of tax and economic justice demands in War on Want's Global Green New Deal work.

## **Key objectives:**

- Lead War on Want's policy and campaigning work on Economic Justice, working closely with key WoW staff, especially campaigns, programmes and communications colleagues to analyse and deliver work in line with organisational strategy.
- Work closely with our campaign allies in the UK and internationally on joint campaigning
  and influencing opportunities on economic justice issues such as tax justice, working to
  strengthen the movements of which War on Want is part.
- Ensure War on Want's campaigning in this thematic area is effectively linked to the
  organisation's broader campaigns strategy, media and social media presence and public
  profile.
- Monitor and actively engage in policy debates in and lead on related policy influencing opportunities, representing War on Want to key external stakeholders and audiences
- Carry out/ coordinate policy and research on relevant Economic Justice issues and write briefings and reports to influence policy debates, and to drive interest and engagement in our campaigns.
- Ensure strong and consistent communication outputs through various channels with War on Want supporters and the wider public.

• Contribute to fundraising objectives for the organisation.

## **Specific tasks:**

- Deliver day to day running of key aspects of War on Want's economic justice work ensuring that it is effective, relevant and well-run, ensuring that War on Want makes a significant impact in this area.
- Lead on the strategy development and delivery of campaign actions, identifying clear
  policy demands and interventions on the campaign for a UN Tax Convention, as well as
  progressing War on Want's work on policies around tax and climate justice and
  corporate tax dodging.
- Working closely with War on Want's communications unit, develop a communications
  plan to further our work on economic justice, providing content and drafting outputs for
  War on Want's social media platforms and to engage activists and supporters in our
  work.
- Produce regular policy and campaigning materials such as campaign actions and policy briefings including emails to supporters and activists, and to carry out as well as commission key pieces of research and policy analysis, and on overlapping areas including climate justice.
- Represent War on Want at coalition and network meetings, developing and managing
  external relationships with the wider movement at local, national, European and
  international levels as appropriate, including co-convening civil society groups and efforts
  to influence key opinion formers and decision makers as needed.
- Organise relevant War on Want events, online and in person, and engage in public speaking and media work, including working communications colleagues to further campaign and engagement objectives through social media, on behalf of War on Want.
- Provide up to date information and analysis on key, relevant economic justice issues, and contribute to War on Want's website, social media outputs, supporter engagement and fundraising activities.
- Work with fundraising colleagues to identify potential donors for this area of work, Participate in the work of the Campaigns Department and organisation as directed by the Campaigns and Policy Director and contribute significantly to overall strategy of the Campaigns Department.
- Input into funding applications relevant to this area of work including potential project proposals, developing concept notes, project proposals and contributing to funding applications as needed.
- Manage the budget for War on Want's militarism and security campaign, including potential grant management and reporting.

## **PERSON SPECIFICATION**

#### **Essential**

- Alignment with War on Want's values and shared understanding of the root causes of poverty and economic, social and climate injustice.
- Strong experience of campaigning and/or activism gained through paid or voluntary roles and activities.
- Proven knowledge of and experience of working on economic justice related issues, other global justice issues such as human rights and/or international development issues.
- Experience of drafting, coordinating and producing creative campaigns materials, including policy briefings, reports and actions, through to interactive online communications.
- Experience of external engagement and representation, including developing and managing good working relationships with contacts from other organisations, and other stakeholders including MPs, journalists and experts on relevant economic and social justice issues.
- Proven outstanding communication skills, including writing and public speaking with experience of communicating complex issues in a simple, accessible and engaging way, and to a wide range of audiences and stakeholders.
- Excellent research and writing skills with good attention to detail, and experience of producing a range of different online and offline materials on specialist areas.
- Ability to work on own initiative in a fast-paced environment and manage competing
  priorities as well as ability to work well in a team with a positive and collaborative
  approach to work.
- Ability to attend some out of hours events.
- Commitment to War on Want's mission.

## Desirable:

- Experience of working with the media including briefing journalists, writing opinion pieces, and giving interviews.
- Experience of organising events such as conferences, seminars or fringe meetings.
- Budget management and grant management and reporting.
- Experience of managing volunteers and/or other staff members.